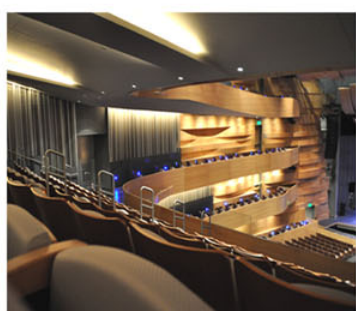
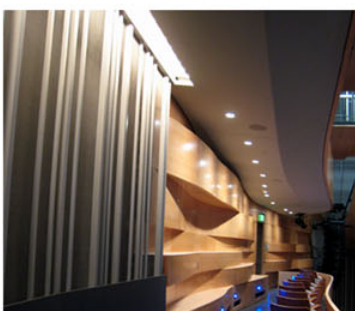
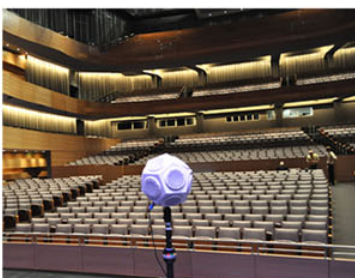




MCH

MCKAY CONANT HOOVER INC
Acoustics and Media Systems Consultants



As California State University-Northridge (CSUN) is enjoying recent strengthening in their nationally-accredited Music and Theatre programs, their new 166,000sf, \$125M Valley Performing Arts Center is becoming one of the top three destinations in Southern California for symphony, opera, pops and Broadway performances.

The venue comprises a 1700-seat multipurpose, variable acoustics, professional performance hall serving everything from cinema to Tchaikovsky, a 175-seat black box theatre, a 230 seat lecture room as well as lab, rehearsal, recording and their requisite support spaces. It is also houses nationally-recognized KCSN-FM. MCH provided full-scope services leading to its opening in January 2011.

The acoustical design is attractively intimate in its clarity. In an all-purpose hall, this is an admirable accomplishment. The bass is terrific and every cello pizzicato had just the right presence. The lower middle-range instruments, usually hard to hear, displayed a fine presence. The violas, so interestingly used by Berlioz but rarely heard, made themselves wonderfully known.

- Mark Swed, Los Angeles Times Music Critic

"We performed there on May 1st, and the program was Brahms Tragic Overture, Chihara Viola Concerto with Paul Coletti as a soloist and Dvorak 8th symphony. I want to congratulate you and your firm for designing such an acoustically supreme hall. The hall has the right warmth, the right balance of highs and lows, and is extremely comfortable for the musicians to project. It was very easy to balance all of the voices on that stage."

- Myehuda Gilad, Music Director, The Colburn Orchestra

References: Colin Donahue, Fac. Planning 818.677.2561
Wm. Robert Buckner, Exec. Dir. 818.677.2246

Visit: <http://www.valleyperformingartscenter.org/>

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